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## Introduction to Qura

My name is Doug Adams and as Co-founder and President, I lead a management team of engineers, clinicians and experienced ophthalmic executives. Collectively, we are developing the Qura QSmart™ wireless implantable pressure sensor technology and monitoring system. It is designed to improve the medical and surgical management of glaucoma by providing 24/7 monitoring, adverse event pressure detection, and real time intraocular pressure (IOP) updates.

QSmart represents a breakthrough in engineering. The micro-sized wireless implantable pressure sensor (WIPS) and data management system can be programmed to the physician's specifications to continuously monitor and collect IOP data at different times of the day. The data is delivered to a handheld device or tablet, allowing physicians to evaluate the effectiveness of current glaucoma treatments for their patients in real-time.

The QSmart system will drive a change in glaucoma management and facilitate timely and targeted personalized medical or surgical intervention with a goal of improving outcomes and reducing blindness in an aging population.

The importance of data in delivering efficient, effective health care has never been greater. The increased focus on value-based care is shifting financial incentives to a model in which providers are compensated based on how their patients fare, rather than by the number of tests, visits, or procedures performed. As a result, providers, patients and all healthcare stakeholders should benefit from QSmart's IOP data to improve care and reduce cost.

Starting with glaucoma, we believe QSmart, will ultimately lead to a better understanding of all physiological processes where changes in pressure relate to a change in health.

We look forward to introducing this technology to the ophthalmic community over the next few years.

*Doug Adams*

Doug Adams, President  
Qura, Inc.